



# GotoBus.com

## FACT SHEET

<p><b>About Us</b></p>	<p>GotoBus offers travelers a user-friendly online marketplace to purchase inter-city bus tickets, tours, and sightseeing activities online. Historically, travelers have had to individually check the schedules of numerous bus providers and order tickets directly from each operator. Through GotoBus.com, travelers can search by destination and travel date to quickly compare schedules, itineraries, and prices for over 200 vendors.</p>
<p><b>Our Story</b></p>	<p>IvyMedia Corporation was founded in June 2000 with the mission of providing easy-to-use solutions for e-commerce. In 2002, IvyMedia began to focus on selling bus tickets online for the first independent bus line, a Chinatown bus company. Before long, many independent bus companies, including most Chinatown Bus lines, listed their tickets for sales through IvyMedia.com. At the beginning of 2006, IvyMedia.com was replaced by GotoBus.com to accurately reflect the nature of business.</p>
<p><b>Products</b></p>	<p>GotoBus has diversified its products and services to meet the needs of our growing clientele base. Our current services include:</p> <ul style="list-style-type: none"> <li>• <b>Inter-city shuttle buses</b></li> <li>• <b>Bus Tours</b></li> <li>• <b>Extended Vacations</b></li> <li>• <b>Sightseeing Activities</b></li> <li>• <b>Specialty Travel:</b> Luxury Travel, Student Travel &amp; China Tours</li> </ul>
<p><b>Media Coverage</b></p>	<p>GotoBus has been covered by the national media in addition to many niche travel publications.</p> <ul style="list-style-type: none"> <li>• <b>The New York Times-</b> “Jet Set, Meet the Bus Bunch”</li> <li>• <b>LA Times-</b> “Vegas! Laughlin! London Bridge! A \$99 bus tour”</li> <li>• <b>The Washington Post-</b> “See the Sites, From A to Z”</li> </ul> <p><b>Press Contact:</b>  marketing@GotoBus.com  617-354-2101 x 3</p>
<p><b>Green Travel</b></p>	<p>We are strongly committed to eco-friendly travel. Through our business model, GotoBus actively promotes bus travel as a “greener” alternative to driving individual cars. Our buses typically carry between 40-60 passengers providing an energy efficient travel experience and helping to alleviate traffic overcrowding. GotoBus encourages employees to use green travel whenever possible by walking, biking or taking mass transportation to work.</p>
<p><b>Office</b></p>	<p><b>GotoBus.com</b>  2285 Mass Ave, #204  Cambridge, MA 02140  Phone: 617-354-2101 Fax: 617-354-2109</p>